



www.foodbankst.org

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A Regional Agency of
Catholic Charities

A Member of
FEEDING AMERICA

TO: News Editors
DATE: September 30, 2009
CONTACT: Melissa Smith, Community & Public Relations Manager
Food Bank of the Southern Tier
CONTACT INFO: (607) 796-6061 x23
mlsmith@feedingamerica.org
RE: Check Out Hunger Campaign Kicks Off at Price Chopper Stores and Manley's
Mighty Mart - *To benefit the Food Bank of the Southern Tier*

FOR IMMEDIATE RELEASE:

Broome and Tioga Counties, NY – The Food Bank announces the start of their annual Check Out Hunger Campaign taking place throughout the month of October at Price Chopper stores, located in Binghamton, Endicott and Owego, and Manley's Mighty Marts across the Southern Tier. **Check Out Hunger is the Food Bank's largest hunger-relief campaign conducted in the Southern Tier.**

For the entire month of October, donation coupons will be conveniently located at checkout registers. Making a contribution to the campaign is easy. Shoppers simply have the cashier scan the coupon amount they choose, \$2, \$3 or \$5, and the donation appears on their shopping receipt.

Each \$5.00 donation enables the Food Bank of the Southern Tier to acquire and distribute \$20.00 worth of food to over 180 member agencies in the six counties of Broome, Chemung, Schuyler, Steuben, Tioga and Tompkins. **100% of the donations stay in the Southern Tier to fight local hunger!**

Since 1994, the Food Bank has partnered with local grocery retailers to raise money to help support hunger-relief and raise awareness of hunger in our area. Additional grocery retail partners will team up with the Food Bank in February to conduct the 2010 Check Out Hunger Campaign. Participating stores will include Jubilee Foods, Minier's Market, P&C Food Markets, TOPS Friendly Markets, Wegmans Food Markets, Weis Market and Wilson Farms.

To learn more about the Food Bank of the Southern Tier and how you can support local hunger-relief efforts, visit the Food Bank's website at www.foodbankst.org or call 607-796-6061.

About the Food Bank

In operation since 1981, the Food Bank of the Southern Tier distributes food and food-related products to people in need through a network of more than 180 hunger-relief agencies including food pantries, soup kitchens, shelters and other non-profit organizations. The Food Bank also has a number of programs that fight hunger including the Backpack Program™ and Mobile Food Pantry. Located in Elmira, NY, it is a regional agency of Catholic Charities and a member of Feeding America. The Food Bank serves the six counties of Broome, Chemung, Schuyler, Steuben, Tioga and Tompkins.

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