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**TO:** News Editors  
**DATE:** November 3, 2011  
**CONTACT:** Missy Goetschius  
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**CONTACT INFO:** 607.796.6061 x4023 or email [mlsmith@feedingamerica.org](mailto:mlsmith@feedingamerica.org)  
**RE:** *Canstruction of the Southern Tier, presented by Mengel Metzger Barr & Co. LLP  
Food Bank of the Southern Tier's 3rd Annual Design/Build Competition Results!*

**FOR IMMEDIATE RELEASE:**

**Southern Tier, NY** – The Food Bank of the Southern Tier recently wrapped up the 3rd Annual **Canstruction** of the Southern Tier, presented by Mengel Metzger Barr & Co. LLP. 28,935 pounds, valued at \$45,717, and nearly \$20,000 in event sponsorships were donated to the Food Bank of the Southern Tier as a result of this incredible event! This year's event took place at the Arnot Mall from October 21 - October 30, 2011.

**canstruction**®  
of the southern tier 2011

presented by



**MENGEL METZGER BARR**

Certified Public Accountants

The nine teams that participated include:

- Bearsch Compeau Knudson Architects & Engineers PC, "CANnect Four for Hunger" - 1,274 pounds
- Cameron Manufacturing & Design, "Soaring to New Heights to Fight Hunger" - 1,921 pounds
- Corning Incorporated, "Aquarium" - 10,199 pounds
- Foor & Associates Architects together with Welliver, "Reaching New Heights in the Fight Against Hunger" - 1,206 pounds
- Fund For Women, "Babushka: Women Supporting Women" - 4,270 pounds
- Holiday Inn Riverview together with Holiday Inn Express, "United, We Can Win the Fight!" - 2,208 pounds
- Islamic Association of the Finger Lakes, "Arabic Calligraphy" - 5,882 pounds
- Mengel Metzger Barr & Co. LLP., "One CAN Make A Difference" - 679 pounds
- Polly-O Dairy/Kraft Foods, "The 'Food' Factory" - 1,296 pounds

Participating teams competed to build unique structures made entirely of canned foods. Judges selected winners in five categories and the public selected a People's Choice Award winner. The winners are as follows:

- Best Meal: Mengel Metzger Barr, "One CAN Make A Difference"
- Best Use of Labels: Corning Incorporated, "Aquarium"
- Structural Ingenuity: Foor & Associates Architects together with Welliver, "Reaching New Heights in the Fight Against Hunger"
- Juror's Favorite: Fund For Women, "Babushka: Women Supporting Women"
- Honorable Mention: Cameron Manufacturing & Design, "Soaring to New Heights to Fight Hunger"
- People's Choice: Islamic Association of the Finger Lakes, "Arabic Calligraphy"

The winners of each category, excluding the People's Choice Award winner, will be judging on a National level. The International **Canstruction**® Competition will be judged in San Francisco the Spring of 2012. Winners will be announced at the Society of Design Administration's National Awards Banquet following the National judging.



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**C**anstruction is a global, not-for-profit anti-hunger project founded by the Society for Design Administrations, an affiliate of the American Institute of Architects committed to “Canstructuring” a world without hunger. The Southern Tier is joining more than 100 other cities across the United States and Canada in fighting hunger by competing in this unique and effective design, build and exhibit event.

Last year, seven teams participated in the 2nd annual Canstruction of the Southern Tier, presented by Mengel Metzger Barr & Co. LLP . More than 20,000 cans weighing 17,365 pounds and over \$16,000 in event sponsorships were donated to the Food Bank of the Southern Tier as a result of this incredible event!

Nearly 11,000 people receive emergency food assistance each week from a food pantry, soup kitchen, or other agency served by the Food Bank of the Southern Tier. In 2010, the Food Bank distributed nearly 7 million pounds of food to hunger-relief agencies across the six counties of Broome, Chemung, Schuyler, Steuben, Tioga and Tompkins.

To learn more about how you can support the Food Bank’s capital campaign, Strengthening the Root of Local Hunger Relief, contact the Food Bank’s Resource Development Department at 607-796-6061, ext. 4031 or visit their website at [www.foodbankst.org](http://www.foodbankst.org)

#### **ABOUT THE FOOD BANK**

In operation since 1981, the Food Bank of the Southern Tier distributes food and food-related products to people in need through a network of more than 160 hunger-relief member agencies including food pantries, soup kitchens, shelters and other non-profit organizations. The Food Bank also has a number of direct service programs that fight hunger including the BackPack Program™ and Mobile Food Pantry. Located in Elmira, NY, the Food Bank is a regional agency of Catholic Charities and a member of Feeding America. The Food Bank serves the six counties of Broome, Chemung, Schuyler, Steuben, Tioga and Tompkins.

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