



www.foodbankst.org

945 County Route 64 Elmira NY 14903-9701
Phone: 607.796.6061 Fax: 607.796.6028

A Regional Agency of
Catholic Charities

A Member of
FEEDING AMERICA™

TO: News Editors
DATE: September 2, 2009
CONTACT: Melissa Smith, Community & Public Relations Manager
Food Bank of the Southern Tier
CONTACT INFO: (607) 796-6061 x23
mlsmith@feedingamerica.org
RE: September is Hunger Action Month!
Become a Hunger Advocate and help bring the Food Bank of the Southern Tier a truckload donation of food!



FOR IMMEDIATE RELEASE:

Southern Tier, NY – September is Hunger Action Month and the Food Bank of the Southern Tier is asking you to **Give a Little, Feed a Lot.** Join millions of Americans throughout September in giving a little time and voice to public policy initiatives, specifically the Child Nutrition Reauthorization.

You put the “action” in Hunger Action Month when you

- **Send** an email to your legislator
- **Call** your Members of Congress
- **Share** your story with Feeding America
- **Spread the Word** on Facebook and Twitter
- **Download** a Feeding America badge to display on your site
- **Tell** your friends and family about Hunger Action Month

By taking even one of these steps you can become a hunger advocate! For every action you take, you earn minutes, and your accumulated totals will be assigned to your local food bank. The food banks with the most accumulated advocate minutes at the end of September will win a truckload of donated food from Kraft Foods!

Visit the Food Bank of the Southern Tier’s website and start logging your advocate minutes today!

To learn more about the Food Bank of the Southern Tier and how you can support local hunger-relief efforts, visit the Food Bank’s website at www.foodbankst.org or call 607-796-6061.

About the Food Bank

In operation since 1981, the Food Bank of the Southern Tier distributes food and food-related products to people in need through a network of more than 180 hunger-relief agencies including food pantries, soup kitchens, shelters and other non-profit organizations. The Food Bank also has a number of programs that fight hunger including the Backpack Program™ and Mobile Food Pantry. Located in Elmira, NY, it is a regional agency of Catholic Charities and a member of Feeding America. The Food Bank serves the six counties of Broome, Chemung, Schuyler, Steuben, Tioga and Tompkins.

#####