



FOOD OF THE BANK SOUTHERN TIER

www.foodbankst.org

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A Regional Agency of
Catholic Charities

A Member of
FEEDING AMERICA

TO: News Editors
DATE: November 10, 2009
CONTACT: Melissa Smith, Community & Public Relations Manager
Food Bank of the Southern Tier
CONTACT INFO: (607) 796-6061 x23
mlsmith@feedingamerica.org
RE: *Red Lobster Hosts 3rd Annual Turkey & Trimmings Food Drive
Saturday, November 14th from 10 am — 2 pm*

Interview & Photo Opportunity

What: Food Drive to Benefit the Food Bank of the Southern Tier
* *Representatives from Red Lobster and the Food Bank will be on hand for
interview and photo opportunities.
When: Saturday, November 14th from 1:00 pm—2:00 pm
Where: Red Lobster 3328 Chambers Rd. Horseheads, NY

FOR IMMEDIATE RELEASE:

Horseheads, NY – On Saturday, November 14, 2009 from 10:00 AM – 2:00 PM, Red Lobster will be hosting their 3rd annual Turkey and Trimmings holiday food drive to Benefit the Food Bank of the Southern Tier.



The community is asked to bring donations of frozen turkeys and other non-perishable food items to Red Lobster, located at 3328 Chambers Road in Horseheads, near the mall. The donations will be collected in a Food Bank truck, which will be in the parking lot of Red Lobster.

Red Lobster staff will hand out appetizer and dessert coupons to anyone who donates that day.

“It is important to think of those less fortunate, especially so during the Holiday season. Red Lobster is committed to our community and helping to make a positive difference in the Southern Tier,” says Chris Fenton, General Manager of Red Lobster.

To learn more about the Food Bank of the Southern Tier and how you can support local hunger-relief efforts, visit the Food Bank’s website at www.foodbankst.org or call 607-796-6061.

About the Food Bank

In operation since 1981, the Food Bank of the Southern Tier distributes food and food-related products to people in need through a network of more than 180 hunger-relief agencies including food pantries, soup kitchens, shelters and other non-profit organizations. The Food Bank also has a number of programs that fight hunger including the Backpack Program™ and Mobile Food Pantry. Located in Elmira, NY it is a regional agency of Catholic Charities and an affiliate of Feeding America serving the six counties of Broome, Chemung, Schuyler, Steuben, Tioga and Tompkins.

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