WHY THE HEALTHY HARVEST PROGRAM?
Started in 2014, the Healthy Harvest program provides locally-grown fresh fruits and vegetables to clients served by the Food Bank of the Southern Tier. The program is supported, in part, by a grant from the Hussman Foundation.

THE FACTS
The program allows the Food Bank to purchase produce from local farmers, to distribute product while it is fresh and has the highest nutritional value, and to raise awareness among the local farm community of the need for food assistance. The program is expected to yield more than 165,000 pounds of local produce in its first year.

WHAT ARE WE DOING ABOUT IT
Local farmers participating in the Healthy Harvest program include:
• Addison Family Farms, Addison, NY (corn, bell peppers, squash, tomatoes)
• Benton Berries, Penn Yan, NY (eggplant, bell peppers, tomatoes)
• Brennan Farm, Avoca, NY (corn, squash)
• Stoney Ridge Orchard, Erin, NY (apples)
• Reisingers Farm, Watkins Glen, NY (apples, peaches)

WHAT WE AIM TO ACHIEVE
• Greater quantity and variety of fresh, high quality, nutritious produce distributed to low-and moderate-income emergency food recipients across our six-county service area

THE RESULTS
• Investment in local farms supports local, sustainable agriculture economy
• Increased awareness of the need for food assistance leads to increased produce donations
• Greater support for the mission of the Food Bank -- Working together to build and sustain hunger free communities throughout the Southern Tier.

For more information on the Healthy Harvest Program contact:
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