

## Two weeks away - event details

Selfless Elf 5K | Food Bank of the Southern Tier <jingles@foodbankst.org>

Fri 11/16/2018 8:50 AM

To: Maria Strinni <Maria.Strinni@foodbankst.org>;

*Route, Parking, Packet Pick-up and Fun details about Selfless Elf 5K 2018!*

**foodbank**  
of the Southern Tier

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Hello  ..

We're two weeks away and I've got the latest scoop on the Selfless Elf 5K!

**Please note that the event this year is happening at Thorne Street Park in Horseheads. The run/walk starts at 3:00 PM.** ([Coming from the West, click here for directions](#) [Coming from the East, click here for directions.](#))

**Where Can I Park?** – Parking is permitted in the high school parking lots, little league and football field lots, Maple Grove Park and other lots nearby. [Please see the route map for details.](#) Helper Elves will be on hand to assist, but the majority of parking lots near Thorne St Park will be inaccessible and will fill up fast so plan to arrive early. **Do not park in unauthorized parking lots or on the street along the route.**

**When Can I Pick Up My Bib & Gift bag?** – NEW this year - Pick up packets at **Arnot Mall Center Court** on Friday, November 30 from 3:30 to 6:00 PM or on event day from noon to 2:45 PM.



## The Route

The new USATF certified 5K route is once again in the Village of Horseheads and on closed roads. The route starts in Thorne Street Park, loops around the Village of Horseheads and ends with a Finish Line Celebration in the park. The route will be supported with Helper Elves and police and roads will remain closed from 3:00-4:00 pm. After that time, any remaining walker elves must move onto sidewalks.

You can also [view the route online here](#).

## Schedule

The start time of the run/walk is 3:00 PM. Day-of packet pick up starts at noon and closes at 2:45 PM so **come early** to find parking, buy elf merch, visit Santa sponsored by Hesselson's, get your face painted by Painted Love and get a picture taken at the Elfie photo booth sponsored by Party Time!

- 12-2:45 Check-In & Packet Pick Up
- 2:45 Roads along the route are closed
- 3:00 Selfless Elf 5K Begins
- 4:00 Roads re-open
- 4:15 Awards & Results announcements at the Finish Line Celebration in Thorne Street Park
- 5:00 Finish Line Celebration in Thorne Street Park ends

### More event fun:

**Keep Fundraising!** – Help provide even more meals for our neighbors in need by setting up a fundraising page or supporting a fellow Elf. Help us meet our [\\$10,000 fundraising goal](#) – get family and friends to support your walk or run to end hunger. Every \$10 provides 30 meals!

**A prize for the Top Fundraiser and Top Fundraising Team will be awarded!** [Click here](#) to set up your own fundraising page. Cash and Check donations can be dropped off at packet pick up.

**SOUPer Elf Soup Drive** – NEW this year thanks to requests from our Selfless Elves - a SOUPer Elf Soup Drive! Bring 5 cans of soup to the Park and get a free gift sponsored by Hilliard Corporation. (Must bring 5 cans per person to get gift, while supplies last.)

**But First, Let me take an “Elfie”** – This year’s selfie, I mean “elfie”, station is hosted and sponsored by Party Time. The first 300 elves at the booth will get a photo strip of your best elf faces!

**Blitzen Beverage Garden** – Grab a Selfless Elf pint glass and mix and mingle in the Blitzen Beverage Garden with FarmHouse Brewery, Upstate Brewing and Finger Lakes Distilling! Admission is \$5; commemorative pint glass is \$10, OR INCLUDED in VIE registration!

Cheers,

## Jingles

*The Official Selfless Elf Mascot and the Food Bank team*

P.S. If you have any questions, [email me](#) or call my assistant Katherine Strawser at 607-796-6061.

Thank you to our Marquee Sponsor: **Wegmans**

**and others including:**

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