

Katherine Strawser

From: Tour de Keuka | Food Bank of the Southern Tier <kstrawser@feedingamerica.org>
Sent: Wednesday, June 28, 2017
To:
Subject: **23 days to go!**

Schedule, Routes, Training Ride, Fundraising Tips and more as we gear up for a great TDK 2017!



Visit the TDK Webpage



Hello !

TDK is a little over 3 weeks away! We'll be sharing some important info with you each week to help you prepare for a fun event on July22nd!

SCHEDULE

- 6:00 AM: Check-In or Registration Opens
- 6:15 AM: Breakfast by Dunkin' Donuts served
- 7:00 AM: 100 mi Marion Decker Farmers Insurance Century Ride starts
- 9:00 AM: 58 mi Mengel Metzger Barr Bluff Ride & 45 mi Jenny Rhoads Memorial Around the Lake Ride starts
- 9:30 AM: 16.4 mi Family Ride starts

12:00-5:00 PM: BBQ lunch by Corning Catering served (vegetarian option available; to-go dinners offered for riders ending after 5)

Morning tune ups and bike checks by Wheels Unlimited are back again this year; Post-Ride celebratory wine & beer tasting, massages, and Ben & Jerry's ice cream will also be back!



ROUTES

Have you checked out your route yet? Based on participants' feedback last year, we've made some improvements and updates to ensure a safe, easy to navigate route.

[Marion Decker Farmers Insurance Century Ride 100 Miles](#)
[Mengel Metzger Barr Bluff Ride 58 Miles](#)
[Jenny Rhoads Memorial Ride 45 Miles](#)
[Family Ride 16 Miles](#)

TRAINING RIDE OPPORTUNITY

Gearing up for the 16.4 mi Family Ride? Test it out in advance with one of our TDK cyclists!

When: July 15, 9:30 a.m.

Who: All registered riders planning to do the 16.4 mile route. Parents with young children are especially encouraged to take this opportunity do a test run on the route.

Where: Meet at Hammondsport Fire Department parking lot

Led by Margaret Johnson, member of the Tour de Keuka committee. Please rsvp to margaretalicejohnson@gmail.com (607) 227-8315 at least 24 hours before the ride if you plan to come.

FUNDRAISING

We've put together a Social Media Tool Kit that will help you reach your financial goal to participate and also earn that 2017 TDK jersey!! [Click here to view the social media tool kit](#). Every \$10 donated provides 30 meals to neighbors in need. [Click here](#) to set up your EverydayHero fundraising page.



Are you a team player? Invite your friends, co-workers and family members to register for Tour de Keuka as a team! It's a wonderful way to make memories, enjoy a scenic ride, and help end hunger. For more information about a Tour de Keuka team, [visit the website](#).

You're receiving this email because you've registered for the 2017 Tour de Keuka charity cycling event to help end hunger in our communities.

To find out more visit tourdekeuka.com

Have questions that haven't been answered on our FAQ page? [Contact Katie](#)

A special thank you to our sponsors:

Ben & Jerry's, Brewery of Broken Dreams, Burgers & Beer, Corning Bike Works, Corning Catering, Geneva Bicycle Center, Hammondsport Fire Department, Keuka Peaceful Roots, Kingsbury's Cyclery, Lakewood Vineyards, Marion M. Decker Agency - Farmers Insurance, Mengel Metzger Barr, Mercury Corporation, New York Sport and Fitness, Oswald Cycle Works, Seneca Physical Therapy of the Finger Lakes, Stan's No Tubes, The Bike Rack, Weaver's Bicycle Shop, Wegmans & Wheels Unlimited

Help spread the word! If you registered others or children, please share this information with them. See you on the 22nd!

[Home](#) [Contact](#) [About Us](#) [Giving](#)

Tour de Keuka | Food Bank of the Southern Tier



Be sure to add our email address to your address book or safe senders list so our emails get to your inbox.

[Privacy Policy](#) | [Unsubscribe](#)

[Food Bank of the Southern Tier](#)

388 Upper Oakwood Avenue, Elmira, NY 14903