

FOOD BANK OF THE SOUTHERN TIER
Development Committee Meeting
 Friday, May 10, 2019
 8:30-10:00am

Member	In Attendance	Unable to Attend
John Bayne (Chair)	X	
Brigid Allinger	X	
John Alexander	X (remotely)	
Peter Newman		X
Marci Daniels		X
Rebecca Sexton		X
Dave Radin	X	
Joe Thomas	X	
Alison Wolfe	X (remotely)	
Jessica Renner	X (remotely)	
Julie Monahan	X (remotely)	
Anis Fadul		X
<i>Ex-Officio</i>		
Nancy Miller		X
Natasha Thompson	X	
<i>Staff</i>		
Meghan Parsons	X	

1. Welcome and Call to Order

John Bayne called the meeting to order at 8:30am.

2. Opening Prayer

John Alexander led the opening prayer.

3. Approval of February 15, 2019 Minutes

*Dave Radin made a motion to approve the February 15, 2019 minutes.
 Joe Thomas seconded. All were in favor. None opposed.*

4. Action Items Review

Meghan Parsons gave a status report on the action items from the last meeting.

5. Q1 Fundraising Results & New Reporting

Meghan reviewed the Q1 fundraising report with the committee. A question was asked about our ability to identify new donors vs. long-time donors (“Steady Eddies”) and share them with the group. This way, BOD members could agree to thank new donors for their support. Meghan agreed to determine the best way to present this information.

6. Giving is Gorges Campaign

Meghan reviewed the history of our participation in the Giving is Gorges Campaign and shared out intention to engage BOD & Committee members more this year. She explained that peer-to-peer fundraising campaigns tend to be very successful and organizations that engage BOD members in their efforts saw a dramatic increase in funds raised. The group agreed that BOD & Committee members should be encouraged to participate. Natasha shared that we are considering expand the message to include all Child Hunger Programs, not just Backpack.

7. Restructure Update

Meghan updated the committee on the status of the restructure. We hope to have the new position posted by May 24.

8. Donor Stewardship Best Practices

Meghan reviewed best practices in donor stewardship and gave several examples of how BOD & Committee members can be involved. This led to a discussion re: best practices, the importance of personal stories that demonstrate impact and the opportunity to bring new people here for a tour.

9. ACTION ITEMS

John asked the group to share anything they've done on behalf of the Food Bank since the last meeting. Meghan reviewed a list of donors to be thanked and asked for volunteers to help. Each member identified something they were committed to doing before the next meeting. (See Action Items below)

10. Around the Room

John opened it up to additional updates from the group.

11. 2019 Meeting Schedule

John confirmed the meeting schedule for the remainder of the year:

- Thursday, July 11
- Friday, October 25

Action Items	Person Responsible	Due Date
Determine the best way to share new donors vs. long-time donors with committee members	Meghan	July 11
Contact Tag's about hosting a benefit for the Food Bank	Brigid	ASAP
Reach out to Meghan re: FFW Annual Dinner	Jessica	ASAP
Send Meghan copies of notes he received from his CTFH 2018 thank you follow-up	John A.	ASAP
Thank CTFH 2018 donors	Alison, Dave, John B	ASAP
Post a photo of Taste of the Nation attendance on Facebook	Joe	June 11
Explore possibility of hosting a Mobile Packing Party at Cornell	Joe	ASAP
Meet with Krista re: Giving is Gorges 2019	Brigid (& Chris!)	ASAP

12. Adjourn

The meeting was adjourned at 9:56.

Minutes respectfully submitted by,

Natasha R. Thompson
President & CEO