



## What is Canstruction®

The Broome Leadership Institute (BLI) Alumni Association Board will host the sixth annual **Canstruction of the Southern Tier** event in Broome County from March 17-24, 2019 at the Oakdale Mall in Johnson City.

Canstruction® is an international hunger-relief competition where teams, often architects, engineers and contractors, compete to design and build giant structures made entirely out of full cans of food.

At the close of the competition, all of the food from Canstruction of the Southern Tier will be donated to CHOW and distributed to hunger-relief agencies in Broome County to help feed neighbors in need.

## How Will Canstruction of the Southern Tier Benefit Broome County?

All of the proceeds from Canstruction of the Southern Tier will help support hunger-relief activities in Broome County. The donated food will be distributed through CHOW to local hunger-relief agencies including to food pantries, soup kitchens, and community meal programs. The funds raised will be earmarked for hunger-relief activities in Broome County.

## Working in Partnership to Meet the Need

CHOW and the Food Bank of the Southern Tier work in partnership to leverage national, regional, and local resources to end hunger in Broome County. As a member of Feeding America, the nation's food bank network, the Food Bank has the ability to acquire food from across the U.S. CHOW operates as its own entity, receiving food from the Food Bank and relying on food and monetary donations from local residents, organizations and companies.





## Sponsorship Opportunities

Sponsorship Benefits & Recognition	Gold Sponsor \$2,500	Silver Sponsor \$1,000	Supporting Sponsor \$500
Sponsor Logo on Event Signage Displayed in 3 locations at Oakdale Mall, Johnson City (\$450 value)	X		
Sponsor Name Listed on Event Signage Displayed in 3 locations at Oakdale Mall, Johnson City (\$450 value)		X	X
Sponsor Logo and Link on Food Bank and CHOW websites (over 60,000 visitors)	X		
Sponsor Name Listed on Food Bank and CHOW websites (over 60,000 visitors)		X	X
Sponsor Name Posted on Food Bank and CHOW Facebook Pages & Twitter (over 5,300 followers)	X	X	
Sponsor Name included in Press Release Communications to Media	X	X	
Opportunity to Distribute or Display Sponsor Information at Awards Reception, Hosted at the Oakdale Mall for Event Participants, Sponsors, and Media	X	X	
Opportunity to Participate in Canstruction next year with a team (entry fee waived, \$100 value)	X	X	
Invitation to Attend Awards Reception & Recognition	X	X	X

*Sponsorship Agreement and Payment due February 15*

### Additional sponsorship benefits include

- Establish your business as a community leader in the fight against hunger.
- Inspire other businesses to join you.
- Make a difference in the communities you serve: 100% of Canstruction donations will go towards hunger-relief efforts in Broome County!
- Organization listed in Chamber Newsletter ad following the event.



hosts



presented by



### Sponsorship Opportunities

Please check which level of sponsorship you wish to contribute:

- Gold Sponsor: \$2,500
- Silver Sponsor: \$1,000
- Supporting Sponsor: \$500
- Other Donation \$\_\_\_\_\_

*\*All donations are tax-deductible. A donation acknowledgment will be sent to you.*

Sponsor: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Please make checks payable to:** Food Bank of the Southern Tier

**Mail To:** Food Bank of the Southern Tier  
 attn: Katherine Strawser  
 388 Upper Oakwood Avenue  
 Elmira, NY 14903

*For more information: visit [www.foodbankst.org/canstruction](http://www.foodbankst.org/canstruction) or contact Canstruction Chair Jamie Jacobs via phone (607) 723-7441 ext. 305 or email [BLI.canstruction@gmail.com](mailto:BLI.canstruction@gmail.com)*

**Sponsorship Agreement and Payment due: February 15**