

FOOD BANK OF THE SOUTHERN TIER

Development Committee Meeting

January 31, 2020

8:30 am - 10:00 am

Member	In Attendance	Unable to Attend
John Bayne (Chair)	X	
John Alexander	X (Zoom)	
Peter Newman	X (Zoom)	
Rebecca Sexton		X
Dave Radin	X	
Joe Thomas	X	
Alison Wolfe		X
Julie Monahan	X	
Anis Fadul	X	
<i>Ex-Officio</i>		
Natasha Thompson	X	
<i>Staff</i>		
Meghan Parsons	X	
Lynn Dates	X	

1. Welcome and Call to Order

John Bayne called the meeting to order at 8:30 am.

2. Opening Prayer

Julie Monahan led the opening prayer.

3. Approval of October 25, 2019 Minutes

*Julie Monahan made a motion to approve the October 25, 2019 minutes.
Joe Thomas seconded. All were in favor. None opposed.*

4. Review (& update if necessary) 2017 tracking calendar

Natasha updated the group with news that Brigid Allinger and Jessica Renner will no longer be a part of the Development Committee, Jessica is now Board Secretary, and Joe Thomas is the new Board Chair and will attend every so often. Natasha reviewed the Committee's tracking calendar, and all agreed to add "Member Report Out" to the meeting agenda going forward and add Development Committee self-assessment to the tracking calendar once a year. John Bayne suggested using Survey Monkey to check the pulse of the Committee by issuing 3 or 4 questions a process which would be managed by one Committee member volunteer.

5. 2019 fundraising results

Meghan reviewed the Development & Community Engagement Dashboard 2019 results which covered annual fund revenue, Board giving, giving by method highlights, and volunteer program highlights.

6. 2020 Development & Community Engagement strategy and how board members can help - The group discussed the results, noting all the positive efforts behind the successes and discussing additional actions that the Committee might take to proactively ensure growth in 2020.

7. 40th Anniversary (2021) campaign/celebration brainstorm – The Committee discussed ideas for a 40th Anniversary Celebration: WSKG documentary covering the history of food banking in general and Food Bank of the Southern Tier specifically, with public screenings; Refresh strategic plan reach out to community to create an inclusive plan; Create a bequest plan/fund; "We've been at it for 40 years...and it ain't over" a

campaign featuring success stories of today to dispel myths about hunger; A logo that ties into everything and back to 40 years; Help us get to the next 40; Campaign initiative 40 matches with 40 major donors; JD Iles program looking for long-term community business to highlight on television program. Julie Monahan will share contact information with Natasha; Danica Patrick as spokesperson.

8. 10/25/19 meeting action items review & member report out – The group reported on action items from the last meeting.

9. Next meeting dates

- 5/1/2020
- 7/17/2020
- 10/30/2020

10. Adjourn

The meeting adjourned at 10:03 am.

Minutes respectfully submitted by,

Lynn Dates
*Executive Assistant to
Natasha R. Thompson
President & CEO*

Action Items	Responsible	Due Date
Update Committee tracking calendar	Meghan Parsons	May 1, 2020
Share JD Iles contact information with Natasha	Julie Monahan	May 1, 2020