

Strategy Committee

January 23, 2023



2022 Year in Review
2023 Planning and Goals

Meeting Agenda

- Welcome & Check-in, Minutes Approval
- 2022 SIF Recap and 2023 Goals
- 2023 Committee Plan / Discussion
- Next steps



Review Committee Description

PURPOSE:

The purpose of the Strategy Committee is to oversee the development and implementation of the Food Bank's Strategic Investment Fund (SIF) in cooperation with the Board of Directors (BOD), President & CEO and staff.

RESPONSIBILITIES:

1. Oversee the development and implementation of the Food Bank's Strategic Investment Fund (SIF) initiatives.
2. Review SIF progress reports and provide feedback as needed. Keep the full BOD informed through regular reports at quarterly meetings.
3. Provide guidance and direction on program development and design with an emphasis on client engagement, data analysis, and evaluation.
4. Identify potential partners that might be able to assist with or benefit from SIF priorities. Make introductions as needed.
5. Assist staff with planning and facilitating BOD education and communication around the SIF.
6. Ensure SIF funds are allocated and spent according to their original intent.

SIF Projects Timeline-Where are we now?

Theme	Jul-Dec 2021	Jan-Jun 2022	Jul-Dec 2022	Jan-Jun 2023	Jul-Dec 2023	Jan-Jun 2024
Building the Foundation	Orange					
Execution & Learning		Green				Green
Future Planning & Growth					Blue	Blue



2022 Year in Review 2023 Goals



Strategic Investment Fund Projects



SIF Project	Sub projects			
Program & Network Capacity	Diaper Bank School Food Centers	Agency Trainings Incentives	Cold Storage Impact Grants	
Client Driven Services	CEM and CEC Positions Client Communications	Client Compensation Trauma Informed Care		
Healthcare Partnerships	Health Meets Home			
Service Insights	FreshTrak Equipment Grants	2-1-1 Contracts		
Order Ahead	Kitchen Stork			
Good Food Acquisition	Healthy Harvest Kids Farmers Market	School Snacks Ready to Eat	Senior Wholesale Culturally Relevant	

School Food Centers

2022 Progress

- Promotional materials created and distributed to all school districts
- Onboarded 6 new sites: Maine Endwell, Union Endicott, Johnson City, Chenango Valley, PALS, Dryden High School, Enfield Elementary.

10 current SFC sites

- **6 sites** received equipment grants total over \$34k
- **Served:** 3326 HH, 12,849 ppl (Avg 677 HH, 2673 ppl/mo)
- **Funding:** Secured \$25,000 from Broome County (annual funding for 3 years), \$75,000 for Assemblymember Lupardo's district, \$7,000 from Legacy Foundation

2023 Goals:

- Onboard 6 new School Food Centers – Corning-Painted Post, Watkins Glen CSD, Elmira CSD, Apalachin, Ithaca High School identified so far
- Deep dive evaluation into program / Strategy Committee meeting focus
- Continued solicitation of funds and sustainability plan
- **Funding:** Cargill, Corning Enterprise expressing interest



Diaper Bank

2022 Accomplishments:

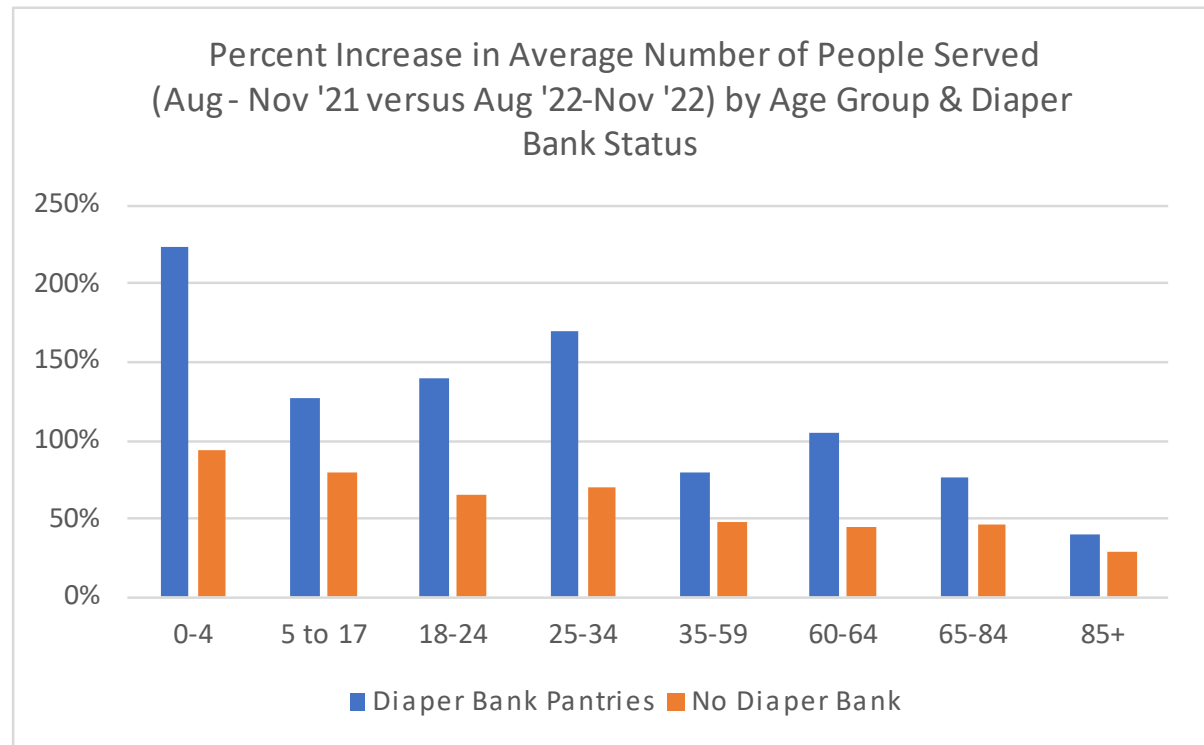
- Completed Beta pilot
- Began offering to all agencies in summer 2022
- Currently **46** agencies receiving diapers, 5 SFCs, and Kitchen Stork
- Distributed **659,480** baby/toddler diapers and **46,840** adult items
- Began to offer adult incontinence products to Senior MFP sites, **9** sites participating

Impact:

- Preliminary results from the Diaper Bank initiative show pantries implementing the program more than doubling the number of children age 0-4 being served

2023 Goals:

- Deep dive evaluation / Strategy Committee meeting focus
- Funding sustainability plan



Impact Grants

2022 Accomplishments:

- Pilot in January, General Impact Grant in July, Delivery-focused round in November
- **15 partners awarded \$141,010** in Impact Grants through 3 rounds
- Adapted process to be targeted
- Emergency Cold Storage Grants – over **\$100k awarded in funds to 19 partners**

Impact:

- 6 month and 1 year evaluations on increase in perishable pounds distributed, more to come
- Southern Tier AIDS Program: "The applications process was very easy; turn around time was complicated by the holidays. **These units have increased our cold storage x 2.**"

2023 Goals:

- Evaluation of awarded projects
- Theme is client-centered services!
- Targeted topics: Increasing Access, DEI & Emergency Food, Community Empowerment

General Agency & Program Capacity

2022 Accomplishments:

- Increasing Access Cross Functional Team launched
- Incentive process launched – 15 agencies awarded in Q4
- \$5,200 in Leadership Fund distributed
- \$8,588.38 in incentives distributed
- Onboarded 10 new sites, including Tioga Co DSS and Rocky Acres Community Farm

2023 Goals:

- Technology efficiencies – paperless forms
- Strategic Partnership / Community Food Boxes- Healthcare partners
- Connections with Senior sites



Client Driven Services

2022 Accomplishments / Progress:

- Community Empowerment Cross Functional Team launched
- Refilled Community Engagement Manager position
- All staff completed Leah's Pantry TIC training
- 2 FBST reps attended White House Conference on Hunger
- Community Advocates Program – Refresh with existing members
- Client Communications plan finalized for implementation
- Funding secured – NEAT grant, extended for another year
- Client Compensation Matrix and gift card distribution process finalized

2023 Goals:

- Client Communications – website, pantry visit video, outreach
- Community Advocates Training in spring
- Focus groups – Families with young children, transportation challenges
- Community Conversations – Steuben Co, Broome Co
- Interviews with interested survey participants
- Trauma Informed Care roll-out to network
- Community Empowerment socialization with staff during annual retreat
- Equity Lens



Merging efforts

Agency Capacity Linking with Client Driven Services and Good Food

February Webinar: Increasing Access / Client Centered Services

Spring Impact Grant: Increase hours, evenings/ weekends, amount of food, # of visits, home deliveries

May Webinar: Trauma Informed Care

No Impact Grant, FBST can provide \$ for trainings

August: DEI & Emergency Food

Impact Grant: Culturally Relevant Foods, home deliveries

November: Community Empowerment

Impact Grant: Create pathways for clients to be informed and involved decision makers

Good Food Acquisition

SIF Approved by BOD in Feb 2022

2022 Accomplishments / Progress:

- GFAT Cross Functional Team launched
- Kids Farmers Market distributed 90k lbs
- 2.58m produce distributed (Healthy Harvest)
- Healthy Harvest: Sourcing from 6 local farms, Lone Maple Hydroponic
- \$25k snacks distributed to school

2023 Goals:

- High quality and non-traditional produce (hydroponics)
- Ready to Eat and Culturally Relevant Food initiatives



Kitchen Stork / Order Ahead

SIF Approved by BOD in Feb 2022

2022 Accomplishments:

- Equipment purchased, production area created
- Successfully utilized OrderAhead with Kitchen Stork and more recently Health Meets Home
- 707 orders completed through OrderAhead

Impact:

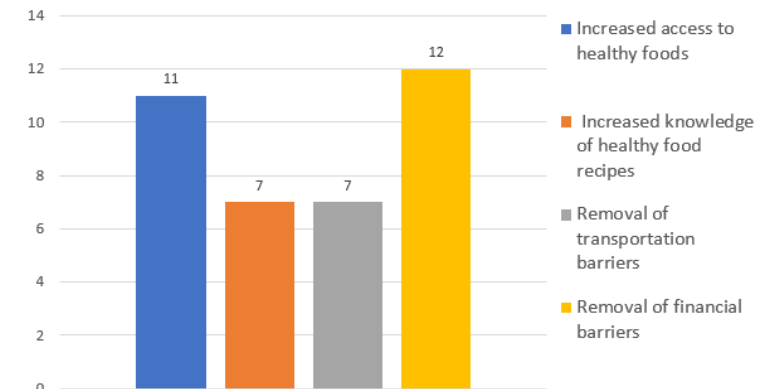
- Program has helped participants make healthy meals, removing barriers such as transportation, finances, and lack of healthy food access

2023 Goals:

- Hire Order Ahead Specialist
- Successfully off-board Kitchen Stork pilot cohort. On-board new cohort of 50 participants.
- Successfully transition home deliveries to FBST team.
- Increase nutrition education resources to participants.
- Establish long-term funding plan for program with Managed Care Organization.



Barriers Removed from Participating in Kitchen Stork n=12



Healthcare Partnerships / Health Meets Home

2022 Accomplishments:

- Successfully transitioned to using OrderAhead , positive feedback from participants, now have 100% control of food selection, meeting diverse household size and preferences
- Onboarded second group of medical students, and worked with 2 new student leaders
- Partnered with AIM Independent Living Center, an FBST partner agency, to complete deliveries over the summer while students were away. AIM continues to assist with a delivery to Watkins Glen
- Retention of 7 out of 10 participant groups

2023 goals:

- Increase program to 25 participants.
- Expand use of OrderAhead.

Service Insights

2022 Accomplishments:

- FreshTrak agencies reimbursed \$13,250 for computers and internet

2-1-1 Contracts: Successful renegotiations and 2023 savings

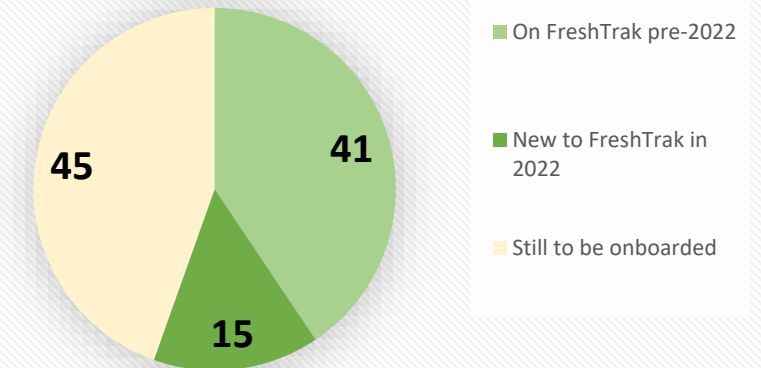
- ➔ 2022 cost: \$53,531
- ➔ 2023 cost: \$23,531 + \$3,000 + \$14,645 = \$41,176
- ➔ SAVINGS of \$12,355 compared to previous year

2023:

Jen Bertron moved into Service Insights team, aligning Data & Evaluation efforts with SI

This will no longer be considered a SIF project as it's funded by grants and will continue beyond SIF

Partner Food Pantries on FreshTrak



2023 Plan

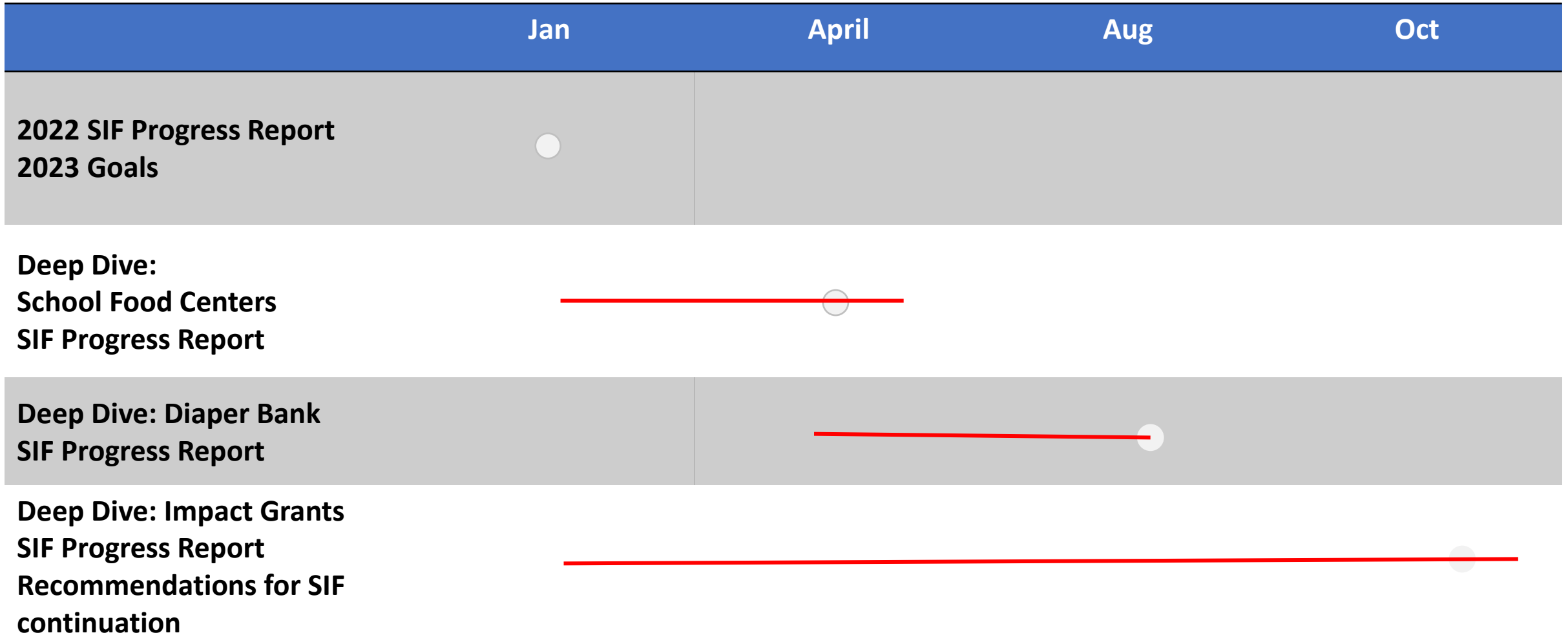


2023 Committee Goals

- Provide oversight on evaluation efforts
- Continued support on Community Empowerment outcomes & indicators
- Begin to plan for SIF recommendations beyond June 2024



Strategy Committee 2023 Meetings

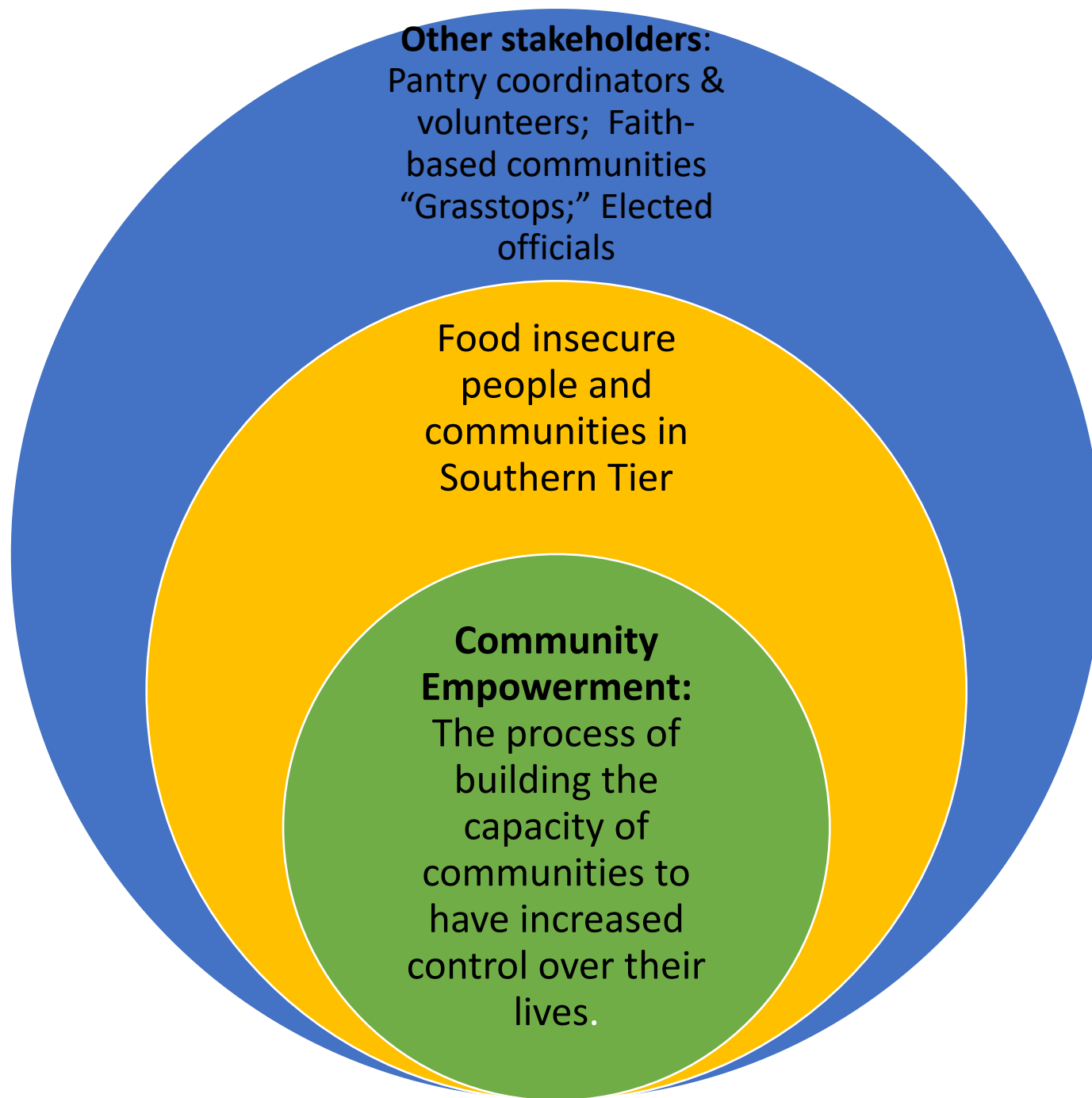


— D&E Manager Evaluation Timeline

2023 Evaluation Plan



SIF Program Area	Timeline
School Food Centers	Feb-May
GFAT School Snacks	April-Oct
Diaper Bank	May-August
Impact Grants	Ongoing
GFAT- Sr WH, HH, KFM, Culturally Relevant, RTE Order Ahead Healthcare Partnerships – Health Meets Home	Early 2024 focus
Client Driven Services	Early 2024 focus



What can we measure?

Attitudes, feelings, behaviors

Examples:

Becoming more active in community

- Increase in voting
- Volunteering
- Attending town halls and school board meetings
- Survival projects / Mutual aid
- Serving on Boards / Committees
- Increasing social capital and connections
- Feeling a sense of belong

Advising FBST

- Participating in feedback sessions
- Completing a survey

Serving as a resource to others

- Mentoring others
- Sharing information with others

Our assumptions

More employment / economic opportunity
Decreased need for food assistance

Discussion

- Are we meeting our purpose as a committee?
- What else does this committee need to see?
- What are your thoughts around Community Empowerment?
- What are the deciding criteria for us to continue these initiatives beyond SIF?
 - le- Impact / outcomes, cost,
- SIF timelines

